

PRESENTED BY THE CARMEL EDUCATION FOUNDATION

The Carmel Education Foundation supports academic achievement & lifelong learning for Carmel Clay students.

FOOD & BEVERAGE

Restaurants, Caterers, Breweries, Wineries, & Specialty Items

Friday, March 7,2025 502 East Event Centre, Carmel, IN



BE PART OF THE LARGEST FOODIE EXPERIENCE IN HAMILTON COUNTY!

Taste of Carmel offers an excellent opportunity for guests to sample culinary fare showcased by the best local food & drink establishments while supporting Carmel Clay Schools students and teachers.

EVENT PARTICIPATION INCLUDES:

- Promotion of your establishment through our website and social media
- Event sign with your business name displayed above your booth
- (1) 6' table with black linens
- (1) 4x8' prep table with black cover (upon request)
- Basic electrical power (please bring extension cords)
- Ice and water available upon request for preparation and/or chilling items
- Wristbands for up to three staff, age 21+, to staff your booth



YOUR CONTRIBUTION INCLUDES:

- Provision of BITE-SIZED portions of a signature item/items plan on 600-800 servings
- Staff for your booth (Age 21+) set-up begins at 4:00 pm for service at 6:30 pm sharp; tear down begins at 9:30 pm
- Décor for your booth, coupons, promotional materials
- Disposable utensils, napkins, cocktail plates or bowls, cups

FOOD & BEVERAGE PARTICIPATION BENEFITS:

CONTACT:

James Nimmer, Food & Beverage Chair CEFTOCvendors@gmail.com Visibility to all Carmel Clay Schools families & staff (nearly 17,000 students, 10,000 families, 2,500 staff).

Media exposure: Current in Carmel, Carmel Monthly Magazine, Good Day Carmel

Benefiting the Carmel Education Foundation, a 501(c)(3) not-for-profit organization.



FIRST TASTE vip party

FIRST TASTE VIP PARTY FOOD & BEVERAGE OPPORTUNITIES

SEEKING 4-5 LOCAL ESTABLISHMENTS TO SHOWCASE THEIR SPECIALTY FOOD & LIBATIONS AT THE STATE BANK FIRST TASTE VIP PARTY!

The VIP party caters to Carmels' business, civic, and education leaders, event sponsors, and community members who seek a unique experience prior to the main Taste of Carmel event.

> Friday, March 7, 2025, 5:30-6:30 pm 502 East Event Centre, Carmel, IN

FOOD (1)



One top tier restaurant or caterer to provide three different tastings for up to 200 people that are exclusive to the VIP Party. You may be part of the main event, but we ask that you serve different items for that.

BEVERAGES (4-5)



- One company providing a signature cocktail premade and garnished on site
- One company providing a signature alcohol free cocktail premade and garnished on site
- One local brewery providing at least two types of product in full cans or bottles
- One winery with local distribution providing at least two types of wine for full pours
- Contribution of champagne to be passed and for a toast

VIP SERVICE INCLUDES:

- Promotion of your establishment through our website and social media
- Event sign with your business name displayed above your booth
- (1) 6' table with black linens & (1) 4x8' prep table with black cover (upon request)
- Glassware of your choice
- Basic electrical power (please bring extension cords)
- Ice and water available upon request for preparation and/or chilling items



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